HopOn

cutting through lines

Mobile Ticketing Trends
From Check-in/Out to Be-in/Out

AWARDS

W2NYC
GLOBAL INDUSTRY CHALLENGE

amazon web services
AWS summit 2014

verizon
POWERFUL ANSWERS AWARD

TRANSEXPO

smartup

The Current Hardware-based Manual Check-in/Out

4,000,000 Minutes / Day

Queues

Confusion

TICKETS
Cash and Card
TICKETS
Card Payments
TICKETS
Cash and Card Payments
Tickets for your journey

Be-in/out

For Seamless Ticketing

Be-in/out

Towards Hardware-Free Industry

Ticket Validator

$$$$

Ticketing Machine

$$$$$$$

Beacons

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+

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HopOn full region coverage

SIMULTANEOUS SEAMLESS VALIDATIONS

HopOn
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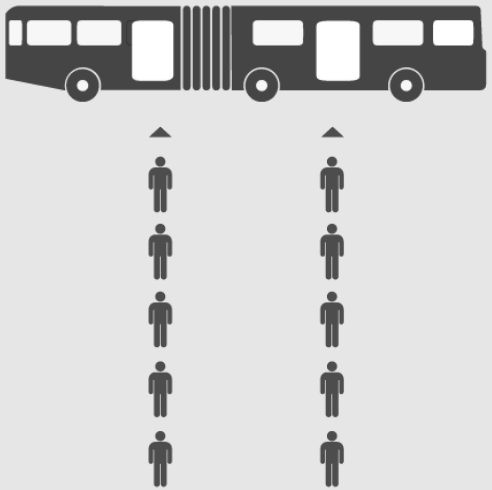
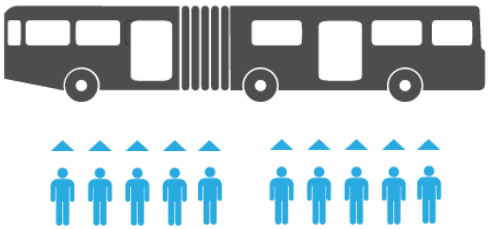
Current
One by one validation
Near field ticketing - ticketing points



10 Passengers = 120 Sec.

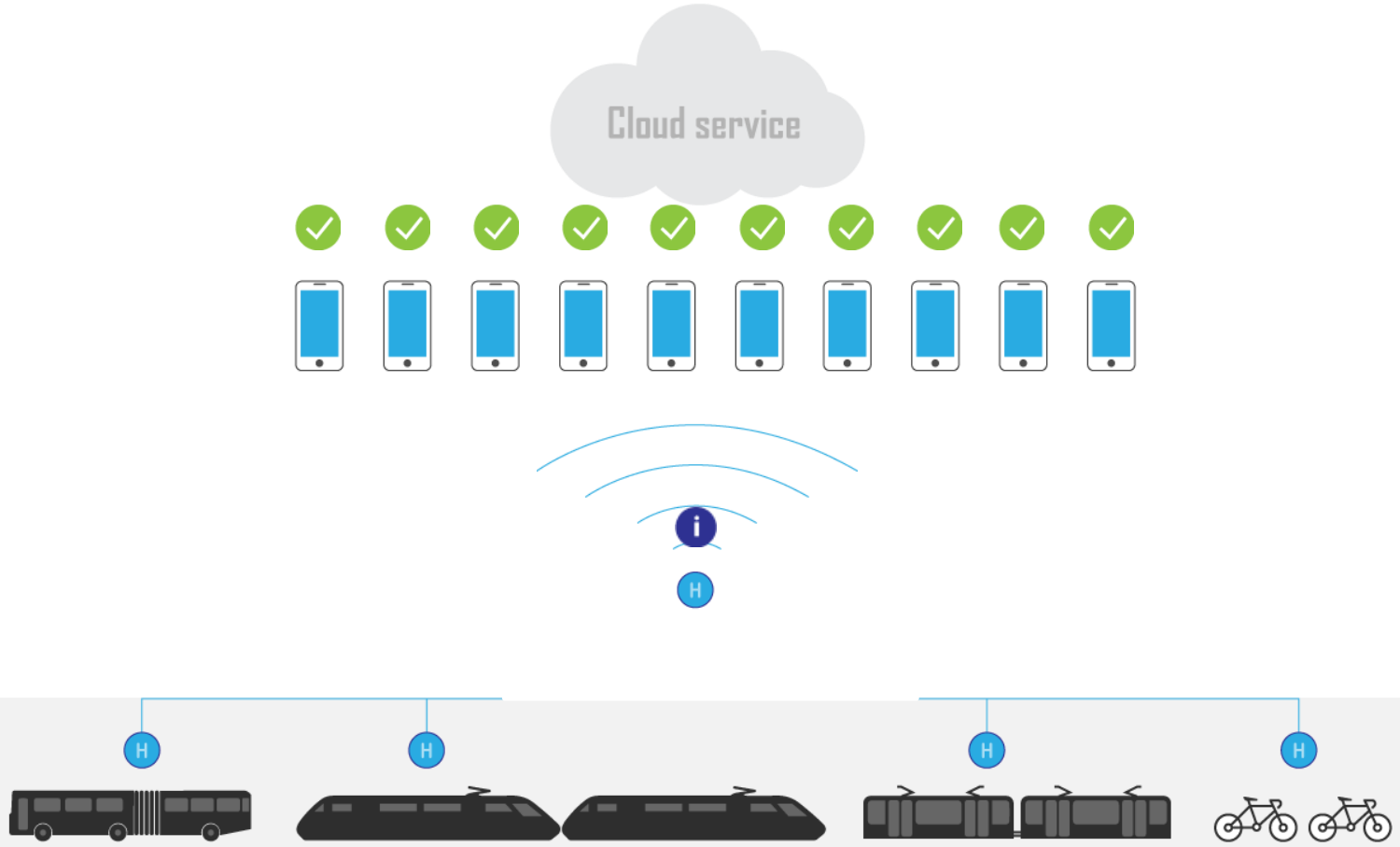
VS.

HopOn's
simultaneous validations
Wireless ticketing - ticketing zones



10 Passengers = 10 Sec.

BEACON BASED TICKETING - TECHNOLOGY FLOW



HOPON WIRELESS BEACON – For Better Beacon Experience

HopOn
cutting through lines

TRAINS • METROS • TRAMS • BUSES • SHARE TAXI • BICYCLE SHARING

HopOn for Better Mass-Transit Experience.
Thank you